

PRIMARY LOGO



WORD MARK

PURCELL
MOUNTAIN FARMS

DISPLAY - PRESTIGE
ELITE

HEADING - LATO BLACK

Body Copy - Lato Medium
Expligenim repeles sit ut ratur re
digenias et est et aut etur solorpo
reped magnis aut omni.



PRIMARY COLORS



CMYK
C12 | M41 | Y88 | K0
RGB
R223 | G158 | B62
#df9e3e

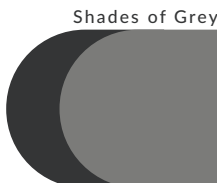


CMYK
C3 | M8 | Y19 | K0
RGB
R245 | G230 | B206
#f5e6ce



CMYK
C16 | M70 | Y100 | K4
RGB
R202 | G103 | B40
#ca6728

SECONDARY COLORS



Shades of Grey

CMYK
C53 | M45 | Y45 | K70
C53 | M45 | Y45 | K10
RGB
R54 | G55 | B55
R124 | G123 | B122
#363737
#7c7b7a



CMYK
C64 | M43 | Y77 | K29
RGB
R86 | G100 | B69
#566445



CMYK
C47 | M32 | Y56 | K5
RGB
R140 | G148 | B121
#8c9479